

Graphic Design

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What drives you?
BARTON
COMMUNITY COLLEGE

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What do Graphic Designers do?

- Create special effects, animation, game design, video or other electronic media.
- Prepare graphics and design layouts for magazines, packaging and advertising.
- Weave text and graphics internet ready formats, upload websites and manage electronic publishing technologies.

Why Barton?

- Dynamic curriculum:
 - o Focused on industry needs.
 - o Innovative - responsive to changing technology.
- Skills learned are easily transferred among multiple forms of media and toward other design disciplines.
- Instructors inspire students through creative and forward thinking.
- Transfer program option.
- Faculty has recent industry internship experience.

About the Program:

- Encourages your creativity.
- Promotes your ability to generate fresh ideas.
- Provides you the opportunity to use software to generate eye-catching media concepts and products.
- Offers you the chance to blend art and technology skills that will take you far into the future.

What kind of careers are Barton graduates performing?

- In house design work for training simulations on behalf of major corporations, ad composition for advertising agencies, page layout for a major sports team, web page design for local businesses, event design, quick print shops, sign shops, newspapers, full service commercial print shops, and in house graphics management.

Occupational Outlook:

- Graphic Designers can expect to earn between \$30,600 and \$53,310 annually.
Source: Kansas Career Pipeline
- Growth potential:
 - o Expected to grow approximately 10 percent due to the expansion of the video entertainment market, including television, movies, video, and made-for-Internet outlets.
 - o Demand for graphic design continues to increase from advertisers, publishers, and computer design firms.

Source: US Department of Labor Occupational Outlook Handbook, 08/09



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